



WE SHALL NOT BE MOVED  
MARCH ON WASHINGTON  
**JANUARY 14, 2017**



*"We cannot sit this out"  
"We must protect"  
the dream of Dr. King*

Reverend Al Sharpton  
Founder/President  
National Action Network





## Why We March?

On January 14, 2017, thousands of Americans from every walk of life will gather in the heart of our nation's capital for the ***We Shall Not Be Moved*** march and rally.

Convened by the Reverend Al Sharpton and National Action Network (NAN), this historic march will be held during the Dr. Martin Luther King, Jr., national holiday weekend and is designed to protect the dream of Dr. Martin Luther King, Jr., and to preserve the legacy of President Barack Obama.

With the recent election of Donald J. Trump, many Americans are concerned about voting rights, criminal justice (police accountability), health care and equal opportunity under the law. We will rally to protect the dream that Dr. King envisioned: one nation under God, indivisible, with liberty and justice for ALL.

The fight for jobs, justice and freedom is not over. We must stand up against recent attacks on racial minorities, gays and lesbians, workers, and the poor.

What better way to recommit ourselves to the principles of Dr. King, then to join with others to take a stand in the fight to ensure access to quality and affordable health care; to protect religious liberty and freedom of worship; and to ensure that a woman has the right to choose?

***\*Meet us in Washington, D.C. as we take a stand\****

For More Info Call (877)626-4651 or log onto [Nationalactionnetwork.net](http://Nationalactionnetwork.net)



## PARTNERING ORGANIZATIONS

A number of civil rights organizations have already endorsed this march, including the National Coalition of Black Civic Participation and the National Urban League.

## REGISTER A BUS/RESERVE YOUR SEAT

If you are interested in reserving a seat or registering a bus, please visit [www.themarch2017.com](http://www.themarch2017.com) and complete a brief form so that we can contact you. For questions or concerns, please call 1-877-626-4651 or e-mail Reverend DeVes Toon at [toon@nationalactionnetwork.net](mailto:toon@nationalactionnetwork.net)

## FREQUENTLY ASKED QUESTIONS

### Who is the sponsor of this march/rally?

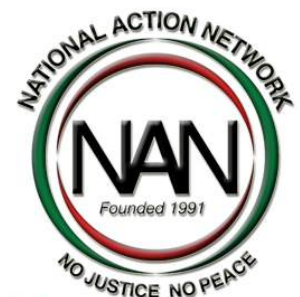
National Action Network is sponsoring this march/rally. For 25 years, NAN has been a leader in the fight for civil rights. Founded in 1991 by the Reverend Al Sharpton, NAN is committed to the principles of Dr. Martin Luther King, Jr. Several other organizations have endorsed this march.

### *I am unable to attend, but I would like to contribute to the march. How can I help?*

Financial donations can be made by logging onto the website of National Action Network: [www.nationalactionnetwork.net](http://www.nationalactionnetwork.net).

### *\* Is there a cost to attend?*

No... The rally/march is open to the public. Bring family and friends.



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## Notice To Trump: We're Ready

By Reverend Al Sharpton



On January 14, thousands will converge in Washington, D.C. as the Dr. Martin Luther King Jr. holiday begins — just six days before Donald Trump's inauguration. We will rally and put him (and the nation) on notice that there are some things that will not be changed no matter who is president and what party dominates the House and Senate. Protecting the civil rights of citizens and the voting rights of people that have been excluded, providing health care for all Americans and equal opportunity should supersede any of the beltway partisan fights that we are inevitably headed into. Some have given their lives and others dedicated their lives to try to make Dr. King's dream a reality, and now they have added to that mission by preserving the legacy of President Obama. Groups come and go, elections come and go, but some things must remain constant and non-negotiable.

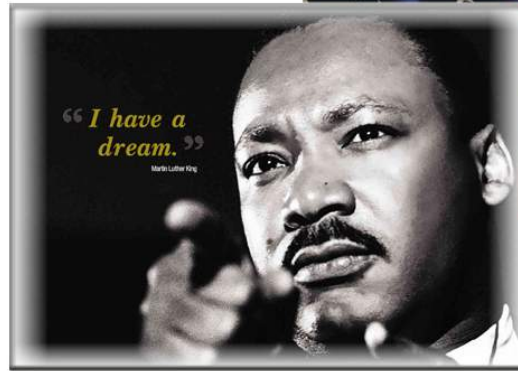
Next month, the family of Michael Griffith will mark the 30th anniversary of the racially charged killing of their 23-year-old son who was hit by a car as he ran from a group of white teens wielding bats and other weapons in the white ethnic neighborhood of Howard Beach, Queens. I was among the leadership mobilizing and bringing justice in that horrific incident that led to the imprisonment for those responsible, and began a series of high profile cases for justice that I and National Action Network (NAN) have been involved with for over a quarter of a century. But at the same time that we were marching for accountability for Griffith's death, and later for Yusef Hawkins' death (killed by a white mob in Bensonhurst, Brooklyn), Donald Trump was fighting and ultimately settling with the federal government over charges that he and his father were discriminating/excluding certain groups from their buildings and properties — precisely what we were talking about and fighting against.

In the late '80s, while we were working to ensure the presumption of innocence of five Black and Latino men falsely accused of the rape of a white female jogger in Central Park, Trump was busy buying full-page ads in several major newspapers calling for their execution. Over the years, I've seen him try to befriend us, but we never forget and never will let him forget that we saw his core beliefs and his capacity to play to the worst elements in his home borough, in his home city. I don't know what Trump really believes, but I do know his record. I've said to my fellow activists — from millennials to NAN members to the elders in Black ministry — that we are uniquely positioned to deal with this urban/business/entertainment New York persona who will now be President of the United States because we've had to deal with him and that persona our entire lives.

Rudy Giuliani, who is reportedly a leading candidate for Attorney General, was mayor of New York City when we had to grapple with the police killing of unarmed Amadou Diallo, as well as the assault, rape and sodomy of Abner Louima. While we were successful in getting those officers responsible prosecuted after mass mobilization and protests, we cannot underscore the dangerous climate that permeated the City and left many in the Black and Latino community fearful and marginalized. Giuliani as mayor did nothing to assuage those fears, and instead exacerbated them by both his rhetoric and actions. We will never forget.

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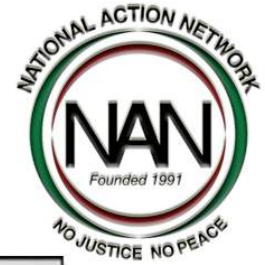
We are now going into an era where we don't have graphic pics of southern sheriffs, but what we do have are those kinds of New York entertainment-types fanning the flames and catering to blue collar Staten Island America which is why we are prepared to fight because we have spent most of our lives fighting this before and won. This isn't about partisan politics; we are simply telling President-elect Trump that we won't compromise on certain basic values that Dr. King and others gave their lives for just because we were not successful during this election. We may have lost, but we have not lost the ethics and commitment America has to the principles of civil and human rights for all.



Trump says to give him a chance; we will and always have. But he cannot deny that every time since the '80s, he used that chance to stand on the other side of the issues that are important to us. I hope he grows, and I hope he can emerge differently but we will not wait and we will set an atmosphere that will aid that growth by our mass action and constant vigilance. Dr. King once said that there are two types of leaders: thermometers that judge the temperature in the room, and thermostats that change the temperature in the room. As one that has faced the Trumps and Giulianis for three decades, I know that the only way to make them grow or sweat is to change the climate. We're ready.



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By Dr. Marcus Bright

Dr. Martin Luther King Jr. stated that "the ultimate measure of a man (woman) is not where he stands in moments of comfort and convenience, but where he (she) stands at times of challenge and controversy." We will in large part be measured by what we do during this upcoming term of Donald Trump occupying the White House.

Specifically, we must make sure that the progress and the rights achieved through sacrifice and hard work by previous generations are not only preserved, but advanced to the next generation. This is why we must kick off MLK Weekend the right way and march on January 14th in Washington, D.C. along with a coalition of civil rights organizations, labor unions, religious leaders, and many others from across the country.



Dr. King knew that the drama created by marches and other forms of direct action was needed to put important issues on the agenda. It will be critical for the modern day civil rights movement to keep issues in the spotlight and increase the number of people who deem it important enough to push policymakers into action. This is why the sustained demonstrations across the country and the upcoming march are needed.

The election of Trump after a campaign characterized by open bigotry has energized and mobilized protesters in the last few weeks. This public vigilance and enthusiasm will need to be channeled and strategically directed in the coming months and years to resist attacks on civil rights and move forward needed reforms.

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To be clear, the need to march and be vocal and visible is not to repudiate President-elect Trump, per se, but rather to forcefully articulate expectations and an unwavering commitment to moving forward rather than backwards. The message must be sent that this broad coalition will not just fall asleep after the inauguration but is prepared and ready for sustained engagement at the federal, state, and local levels.

It is important to show strong numbers and set the tone nationally for what we anticipate to be a long battle to preserve and build on the positive advancements of the Obama administration. Trump has articulated how he intends to govern, and at this early stage, his appointments have shown little deviation from what his stated intentions were on the campaign trail. Logically, we can fully expect an attempt to dispatch health coverage from the over 20 million people who attained insurance via the Affordable Care Act.

Sadly, we can expect an attempt by the Trump administration to institute a national stop and frisk policy. Stop and frisk policies have been shown to exacerbate racial profiling by disproportionately stopping Blacks and Hispanics. This dangerous predisposition of criminal intent threatens to exacerbate discord between law enforcement and the communities they serve, in addition to accelerating the racially disproportionate mass incarceration epidemic.

It is troubling that Trump seems to be putting together a cabinet and inner circle of extremists thus far. His nominee to be the Secretary of Education, Betsy DeVos, represents a further gutting and redirection of funds from the schools that serve the overwhelming majority of low-income and minority students. This would be incredibly detrimental to many public school systems that have been ravaged by budget cuts. The idea of converting money that was previously targeted for schools with high numbers of children that come from low-income families to block grants where funds can be diverted away from the neediest schools is a step backwards.

We can expect for a Trump Justice Department to purposely refrain from enforcing key elements of Civil Rights Legislation. For example, likely Trump Attorney General Jeff Sessions supported the Court's decision to gut the Voting Rights Act (VRA) in 2013, and publicly stated that the VRA was "a piece of intrusive legislation". Fourteen states have put up additional voting restrictions since 2013, and further efforts at voter suppression and gerrymandering, if left unchecked, are likely to accelerate in the future. The restoration of the VRA is crucial to people of all backgrounds having the ability to select the policymakers who decide the laws of the land and where resources are directed.

We should remember that President Obama took over an economy in 2009 that was losing 700,000 jobs a month. The end of October marked the 80th consecutive month of private sector job growth with 15.5 million jobs created during his tenure. However, we are now facing a potential redirection of that overall growth along with the reduction of levers like affirmative action that could help to close the unemployment gap between Blacks, Hispanics, and Whites.

There are also concerns over the lack of future progress or regression of progress that has been achieved in the areas of labor issues, religious freedom, immigration and housing. The march on January 14th spearheaded by the National Action Network will be the opening salvo in a fight that will require us to be able to organize quickly and utilize direct action, negotiation, and many other strategies aimed at moving forward rather than backwards.

The message must also be sent that President-elect Trump does not have a clear mandate from the voters, contrary to what he and his team members have been saying since the election. Empirically, nothing could be further from the truth. Not only is Hillary Clinton now trouncing Trump in the popular vote by more than two million votes, but the Democrats also picked up a net of two Senate seats and six House seats. Clearly, there is no mandate from this election. This is a textbook example of a split decision.



To provide some context, consider the close presidential contests listed below that have occurred since 1960:

2000: Al Gore defeats George W. Bush by 543,895 votes, but loses the electoral college vote

1976: Jimmy Carter defeats Gerald Ford by 1,682,960 votes

1968: Richard Nixon defeats Hubert Humphrey by 510,314 votes

1960: John F. Kennedy defeats Richard Nixon by 118,574 votes

Irrespective of the 2000 Gore split decision, the popular vote rout of more than two million votes by Clinton compared to Trump put into perspective the sheer statistical anomaly of the 2016 election. Therefore, it would be exceptionally prudent for the Trump administration to recognize their clear lack of a mandate, and to govern accordingly.

The coalition that will march on January 14th and others will have to carefully monitor members of Congress, both Republican and Democrat, and make them fully accountable for every vote they cast. In this realm, there should be a steep political price to pay when rights are threatened through ill-suited legislation, especially in light of previous serious prices paid for these rights to be established.

This is the time to anticipate what is likely to come given early indications, and proactively organize around any indications of selective disenfranchisement, loss or rights, and unbalanced incentives. This is the time to bring all of our gifts and abilities to the collective community table. This is the time to be strategic and focus in on the substance of what is at stake given the pending Trump administration and Republican controlled House and Senate. We must carry the baton from those who came before us with strength and purpose. We must march on January 14th.

Marcus Bright, Ph.D. is a Political and Social Commentator



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## Reverend Shane Harris “Bring it Donald, We’re ready”



Reverend Shane Harris

Renee Smaldino, Publicist for Reverend Shane Harris

In an unfortunate tale, the conditioning of fear has usurped the needs of the powerless but on January 14, thousands will converge in Washington, D.C. as the Dr. Martin Luther King Jr. holiday begins — just six days before Donald Trump's inauguration to set the agenda and let him, the Senate, and Congress know that there are just some things that will not be changed. The healthcare of so many, the progress we have made concerning Immigrants' rights, the continued fight for Criminal Justice Reform, and Union/workers' rights. November 8, 2016 is a day that many people will not accept and with conscious and viable reason. On this day, we were all forced to reconcile the inherent misunderstandings of social inequalities and accept the overt misrepresentation of justice in our democracy. Last Tuesday's election results have left a veil of uncertainties in a country that is now full of what if's and what now's.

This nearly unfathomable overturn of power has left the country in agonizing disbelief and emphatic opposition. The prospect of reversing Barack Obama's legacy and policies is inconceivable to many and offers a cataclysmic reflection of overt disparities within minority communities and subcultures. We are talking about a candidate who rose to political fame questioning President Barack Obama's birth in America. We have seen the "Make America Great Again" coalition of supporters who came out in droves to support a racist, rapist, xenophobic theology at the polls on Nov. 8th. We are not going to run around blaming to many people instead we will organize and build a different "Wall". A wall protecting every bit of progress we have made. We will penetrate the Senate and Congress we still have in there to stir it up and fight every policy that comes against this progress we have made. We will march, protest, speak up, help reorganize the liberal and progressive agenda and we will truly make a comeback in the next election.



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We must first analyze where we are though. The Democratic Party has become displaced in a time where minorities need them most. This defeat not only reverses the measures to motivate tolerance, it limits the platform on which to thoroughly expand democracy. The Democratic Party's negligence in this election collectively undermines The Affordable Care Act, immigration reform, women's reproductive rights, and everything President Barack Obama and his cabinet have completed and fought for as well as we as people have fought for in the history of this country. Unfortunately, Hillary Clinton was only able to verbalize the need for equality without direct action. The verbal offering of justice the Democratic Party recites does nothing to suffice the needs of people of color, immigrants, and members of the LGBTQ community and inhibits the expansion of growth and progress. It is unfortunate that the outcome of this election will create new obstacles for ensuring justice but it does not mean we will not demand to uphold policies to secure civil justice.



The two party system should be an accessible means to democracy. We are urging the Democratic Party to interpret their lack of accountability in this Presidential campaign as a misuse of power. By failing to recognize the urgency to create a platform that will defend the rights of people of color, women, immigrants, workers, and members of the LGBTQ community, the party has failed to ensure democracy. The United States will inherit the subversive policies of President-elect Trump, which have been created on an ideology of fear. These fear-based policies disregard the power within the justice systems completely, while directly impacting minorities. The overt negligence of the Democratic Party has depleted the intention of progression and tolerance within our communities. It has created a need for a total reconstruction and shifting of the Democratic platform to ensure civil rights and equality coincide with democracy.



The revival of the Democratic Party should include a complete and thorough dismantling of power within the two party system. The platform should allow for more qualified and third party candidates to participate in a campaign that is a reflection of their communities. The two party system should be an accessible means to democracy; it shouldn't suppress us of our civil liberties or pursue positions that would further perpetuate the paradigm of denigration of communities of color. The revival of the Democratic Party should create platforms that are used to willfully eliminating racist policies and not just depending on "The vote" during election time.

This election has made many things clear. The resurfacing of grass roots organizations will be imperative in our communities to accurately represent the individuals. We should also take responsibility to hold the government accountable in making coherent decisions based on the needs of individuals and their communities. We must urge to mandate officials that will monitor our justice system meticulously and implement substantial accountability. This means eliminating public policies that do not hold public officials responsible for their misconduct or questionable behavior. And lastly, making the two party system more accessible to the public. Transparency within the parties will be essential to ensure their values are not a reflection of who they are campaigning to be, but what they are prepared to do.

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Though we have been defeated, we will not be silenced. We are calling on every person of color and even whites who understand the progress we've made to protect the legacy of Barack Obama and his social justice policies. If you didn't like the 44th President of the United States at least the legacy of those who came before us like Cesar Chavez, Dr. Martin Luther King, Malcom X, a white woman in the 60's who fought for blacks Viola Louisa. Fight for the legacy of our ancestors. Minorities have been monumentally misrepresented in this election but now is the time to organize. We are prepared to take action and protest. We cannot recoil the umbilical of justice in the helms of fear and opposition. We will continue to implement and raise awareness to the racial disparities while encouraging our communities to disavow the injustices that minorities face. We will not allow the policies and rhetoric of President-elect Trump to destroy our optimism for advancement in democracy and civil rights. We will not allow this behavior to defeat or desensitize us in our movement, as we progress into a society that values empathy and humanism. I am calling on all of those who believe in the fight for Civil Rights to support our National Civil Rights Organizations like the National Action Network the organization I'm a part of, The NAACP, The National Urban League, The ACLU and others who are working from D.C. to your local city to fight for your rights. Many of our national civil rights organizations will lead a March at the Martin Luther King, Jr. Memorial in Washington, D.C. on Jan. 14, six days before Donald Trump's inauguration. We are going to set the tone for his Inauguration and Presidency. We want him to know we will not let him bring forth any policies that hurt our Unions, Black communities, Latino Communities, Immigrant rights, LGBT communities and all people who have made progress in this country. We will not tolerate the rolling back of the Affordable Care Act, Criminal Justice Reform, our Unions that fight for our workers or anything else that hurts our people. This is not new to us, a matter of fact it is history repeating itself and as our Ancestors overcame before we will overcome now. We will fight for justice, we will demand equality, and we will come prepared. Please visit [www.nationalactionnetwork.net](http://www.nationalactionnetwork.net) for more information about the march or visit [www.nansd.net](http://www.nansd.net) for more information about our organization.

Follow Reverend Shane Harris on twitter:  
<https://twitter.com/shaneharrisnow>

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\*The ideology we (NAN Leaders) are pushing:

The second wave of the Civil Rights Movement. The goals are the same but the ideology and methodology is modern and inclusive. Mirroring movements like the feminist movement whose first wave began during the 19th century and whose third wave continues. While their fights were different during every generation; the movement wasn't tossed aside. We must look at the civil rights movement the same. This time we firmly believe there is much more at stake. Every time we as a people have made progress the backlash is strong. With the recent revitalization of white nationalists that tells us where we are and where we are headed. It's not just about a America electing its first Black President in Barack Obama but rather the progress we have made as a people around voting rights, education equality, LGBT Rights, Women's rights and so much more. All of our voices matter as we continue the fight during our generation.

\*To Whom It May Concern:

It is our privilege to invite you to join at us for **The March on Washington** on January 14, 2017 in Washington, DC as we continue the fight; entering the second wave of the Civil Rights movement. You will be joining an alliance of youth organizers, advocates of labor, health, housing, and education, civil and human rights activist whose goal is to introduce an inclusive message to President Elect Trump addressing issues impacting all minority communities:

(The issues)

- Intersectional lens of police brutality and the lack of care regarding black and brown bodied (including women of color).
- Voting Rights
- Healthcare
- Women's right to their bodies (Roe vs. Wade 50<sup>th</sup> anniversary Jan.20th
- LGBTQ Issues
- Education Equality

Those of us who are historically oppressed groups--people of color, women, workers, immigrants, and the LGBT community--are still disproportionately represented in many negative socioeconomic categories, like poverty, unemployment, underemployment, loss of labor rights, inadequate health care, unfairness in the justice system, and voter disenfranchisement. January 14 we seek to bring together individuals from numerous political arenas, social organizations and media outlets, as well as everyday citizens who are dedicated to realizing our time has come. We hope that you will join your fellow Freedom Fighters in our efforts to tackle the issues that plague our nation and the world in the 21st century.

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\* We are asking each organizer/organization joining us on January 14 to:

- Meet us in Washington D.C. to layout our ask for President-elect Trump.
- Volunteer to host trainings for millennial joining this movement moving forward to encourage others to join the ***second wave of civil rights movement***.
- Find local legislation that affects your community (i.e. environment, women's rights, gun violence, and police brutality) and advocate for change.
- Take the pledge of solidarity and stand together to change the narrative. We have a strategic plan and are working together to achieve it.

"The March" will also include a call to action for more people to get involved in the political process as we seek to fight back in the "Second Wave" we must do it from every angle including getting those who desire prepared to run for local, state, and national offices.

\* Improving the Civil Rights movement:

**Lacked the inclusion of black women's issues** but exploited the work of the black woman.

The movement was fractured due to the lack of an effective generational transition.

We believe these were problematic and believe they must be acknowledged and we must learn from their mistakes by being more inclusive. We have the opportunity to accomplish what they did in the 60's by pushing more **inclusive** legislation. Addressing issues that impact our lives through an intersectional lens; class differences, race, gender and sexuality.



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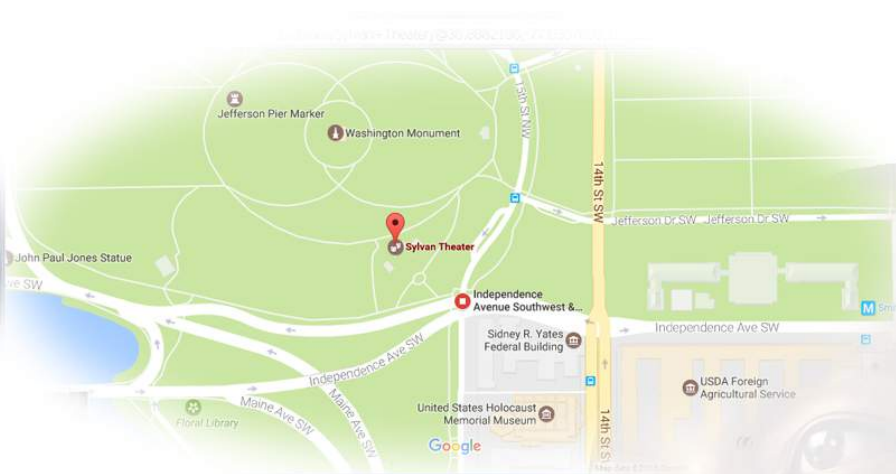
## The Marching Route

Marchers should assemble at 9 a.m., outside of the **National Sylvan Theater** (located at Independence Avenue Southwest & 15th Street NW, Washington, DC) A light rally will take place, followed by a march from National Sylvan Theater to West Potomac Park via Independence Ave SW beginning at 11am. At noon, we will rally at West Potomac Park, directly across from the Martin Luther King Jr. Memorial

~Map of Marching Zone~

### National Sylvan Theater

(Independence Avenue Southwest & 15th Street NW, Washington, DC)



## Contact Us

For inquiries about partnerships, and march logistics contact the Washington, DC Bureau at [DCBureau@nationalactionnetwork.net](mailto:DCBureau@nationalactionnetwork.net)

For inquiries regarding bus mobilization contact the Field Department at [NANFieldassist@yahoo.com](mailto:NANFieldassist@yahoo.com)  
Or Rev. DeVes Toon at [@toon@nationalactionnetwork.net](mailto:@toon@nationalactionnetwork.net)

For inquiries regarding media and communications contact Rachel Noerdlinger at [Rnoerdlinger@mercuryllc.com](mailto:Rnoerdlinger@mercuryllc.com)

Call NAN toll free at any time (877)626-4651 or log onto [www.nationalactionnetwork.net](http://www.nationalactionnetwork.net)

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